



AMAZALERT Delivery Report

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To complete by the Coordinator

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During the lifetime of AMAZALERT, with the objective of fostering awareness and promoting utilization of project results, the following activities are planned:

*** Project brochure**

At the beginning of the project, led by JR, partners JR, ALTERRA, INPE, FAN and UNAL produce a project brochure in English, Portuguese and Spanish. This brochure provides an overview of the project, including the motivations for undertaking it; its goals, including the scientific questions and policy needs to be addressed; and how it will proceed, including involvement of stakeholders. The brochure will be distributed at general meetings, at workshops and to stakeholders. The brochure will be provided in print-ready electronic versions to all project partners and will be accessible on the project website.

*** Factsheets and newsletter**

Twice per year an online newsletter will be published. The newsletter will be organized by INPE, with collaboration and input from all partners. The newsletter will have sections covering main areas of research, highlighting key project results, providing relevant news and perspectives of researchers and stakeholders. Key topic areas to be covered are:

- 1) Ecosystem & climate dynamics (lead by INPE)
- 2) Policies, economics and strategies (lead by JR)
- 3) Environmental services (lead jointly by FAN and UNAL).

Factsheets, which will be included in, or provided in conjunction with, the newsletters, will provide compact information on the project and selected research themes.

Downloadable pdf versions of the newsletters and factsheets will be provided on the website. Print-ready electronic versions of newsletters and factsheets will be supplied to all partners in 3 languages. The translations into Spanish and Portuguese will be done by FAN/ UNAL and INPE. Newsletters and factsheets will be emailed to stakeholders selected by Partners as important agents for informing a broader audience about AMAZALERT progress. Hard copies will be mailed to selected stakeholders based on individual partner's assessment of the importance of reaching them in this manner.

*** Public Website**

The project website will be a portal that makes available to the entire public all important information about the project. It will provide updates on project progress. In addition to the project brochure, fact-sheets and newsletters, the website will include press articles, summaries of intermediate project findings, and the summary or summaries for policy makers and final results. The basic language of the website will be English. The initial brochure, factsheets, newsletters and Summaries for Policy Makers will also be provided in Spanish and Portuguese. Press articles will be provided in their original language only.

In the ‘news’ section of the website, links will be set to webpages of networks providing data bases or key news items about the Amazon, e.g. LBA and Revista Amazonia.

Material for the website will be contributed by all partners. JR will collect contributions and upload them onto the website. Translations in Portuguese and Spanish of English texts, where needed, will be provided by INPE and FAN.

*** Training workshops**

Three short – e.g., half day – training sessions will be offered to students and young researchers. The training sessions will be held in conjunction with project conferences, workshops, or field work, including trips by EU partners to the Amazon basin. Specific topics for the training sessions will be determined as the project progresses, but it is expected that sessions will be offered in design and use of models, data collection and preparation, and integration of data into models. One training session will be held in connection with field work on the rainfall exclusion experiment. This training session will focus on field techniques, modeling and/or how to link field data to models. The schedule for the three sessions is as follows:

- 1) 1st training workshop. To be organized by INPE and held in Cachoeira Paulista, SP, in the summer 2012 (July-September).
- 2) 2nd training workshop. To be organized by ALTERRA, with help from other European partners, and held in conjunction with the mid-term general meeting, in the first half of 2013.
- 3) 3rd workshop. Tentatively to be organized by UNAL and FAN with assistance from other partners, and planned for the last year of the project (2014).

*** Outreach to media including journal articles**

Throughout the project, project partners will take initiative in contacting media in their nation to stimulate interest in the project and present findings of interest to the public, the scientific community and decision-makers. In the EU, the focus will be on newspapers. In Amazon nations both newspapers and TV stations will be contacted. INPE will act as press contact for South American media, regularly contacting them with press releases.

All partners will write articles suitable for publication in peer-reviewed journals to inform the scientific community of project results. It is expected that such articles will, for the most part, appear toward the end of, or following closure of, the project. INPE will try to arrange for a Special Issue in an appropriate journal to present results related to AMAZALERT.

*** Outreach via stakeholders**

AMAZALERT engages a wide range of stakeholders. These stakeholders represent important groups residing and working in the Amazon basin as well as groups

outside of the region that have interests in Amazon basin conservation and development. The stakeholders actively engaged in the project will serve as a major conduit to reach constituents of their groups on the one hand and the national, international and local decision-makers that are important to them on the other. Each partner that works with stakeholders will encourage them to use the project brochure, newsletters, factsheets and website, as well experience gained through the scenario-building process, to broaden the reach of AMAZALERT.

*** Summary for Policy makers**

Both EU and Latin American decision-makers are target audiences for the project. To reach these audiences, the project will prepare one or more Summaries for Policy makers. Either one Summary will be prepared containing key information for each of these audiences or two separate documents will be made available. Hard copy versions for distribution will be prepared prior to the final meetings.

*** Final Events**

Towards the end of the project, two final events will be organized.

1. A final event for South America will be organized by INPE in Brazil, with contributions from all partners. Efforts will be made to insure that important decision-makers and representatives of key stakeholder groups can attend. If feasible, the event will be held in Brasilia to accomplish this goal.

Key features of this event will include:

- a) The official launch of the project's Summary for Policy makers,
- b) A brainstorming session on how to carry project findings forward,
- c) A session on how to further develop the Early Warning System, and
- d) A session on needed policy and program initiatives based on project results.

2. A final event for EU will be organized by ALTERRA and JR in Brussels. This event will be focused on EU decision making. A limited number of key South American scientists and critical EU stakeholders will be invited.

Due to project budget limitations, a funding for this meeting will be sought at national/EU headquarters levels.